



Sponsorship & Exhibitor Packet

2018 "Dose of Awareness" 5K Walk/Health Expo

March 25, 2018 (1pm - 3:30 pm)

Heather Farm Park 301 N. San Carlos Dr., Walnut Creek, CA 94598

The National Coalition Against Prescription Drug Abuse is collaborating with both the Contra Costa and Alameda County MEDS Coalitions to host our 4th annual "Dose of Awareness" 5K Walk/Health Expo. Our goal is to both educate local community members about prescription drug dangers and area resources and to raise funds to support our prescription drug abuse prevention efforts throughout the Bay Area.

Why Become a Sponsor?

Prescription drug abuse is now recognized as a national health epidemic throughout the U.S., affecting virtually every community in America. Opioid abuse (prescription painkillers, heroin and fentanyl, etc.) took over 100 lives each day in 2016. No family is immune to the dangers of both addiction and overdose death from these medications and drugs. Sponsors can become catalysts for combating this public health emergency in the communities they care about through their donations and participation in this unique event.

Who Should Become a Sponsor?

- Businesses, organizations, and individuals wanting to demonstrate their support for our efforts to build safer and healthier communities.
- Businesses wanting to help build a larger pool of potential employees who are drug free.
- Businesses and organizations that want to develop and grow their relationships with customers, clients and community leaders and members.

How to Become a Sponsor?

- To receive all the benefits listed on our Sponsorship Program, we must receive a written confirmation of your sponsorship commitment by no later than March 10, 2018.
- Contact us directly at 925-480-7723 or info@ncapda.org with questions or to offer either monetary or in-kind sponsorship support.
- Sponsorship payments can be made via credit card on line at www.ncapda.org or checks (preferred) can be made out to **NCAPDA** and mailed to P.O. Box 87, San Ramon, CA 95483.

See Our Sponsorship Program for Details

Donations are tax deductible to the extent allowed under current tax laws

Federal Tax I.D. 90-0769605

2018 "Dose of Awareness" 5K Walk/Health Expo

Sponsorship Program

Signature Sponsor \$5,000

Premier Exhibitor Tent/Table/Chairs
1 Year Recognition & Weblink on NCAPDA Website
Lead Recognition on Event Sponsor Signage
2 Sponsor Lawn Signs Along 5K Walk Path
Lead Recognition in Event Sponsor Announcements
Most Prominent Display of Name on Event T-shirt
Lead Recognition in Event Program
Multiple Free Tote Bag Inserts
8 FREE Walker Registrations
8 FREE T-Shirts

Gold Sponsor \$2,500

Exhibitor Tent/Table/Chairs
1 Year Recognition & Weblink on NCAPDA Website
Recognition on Event Sponsor Signage
Recognition in Event Sponsor Announcements
Prominent Display of Name on Event T-shirt
Recognition in Event Program
Free Tote Bag Insert
4 FREE Walker Registrations
4 FREE T-Shirts

Silver Sponsor \$1,000

Exhibitor Tent/Table/Chairs
Recognition on NCAPDA Website Thru Event
Recognition on Event Sponsor Signage
Display of Name on Event T-shirt
Recognition in Event Program
Free Tote Bag Insert
2 FREE Walker Registrations
2 FREE T-Shirts

Bronze Sponsor \$500

Exhibitor Tent/Table/Chairs
Recognition on Sponsor Signage
Display of Name on Event T-Shirt
Recognition in Event Program
1 FREE Walker Registration **OR** T-shirt

In-Kind Sponsorship

Recognition level will be determined by the retail value of the donation. Examples of items needed:

**Signage – T-shirts – Tote Bags – Tents – Tables
Chairs – Photography & Video – Food/Water**

Limited \$500 Sponsor Options

Youth Activity Center Sponsor (Qty 1)

'Sponsored By' Signage at Youth Activity Center

Photo Booth Sponsor (Qty 1)

'Sponsored By' Signage at Photo Booth

Food Sponsor (Qty 1)

'Sponsored By' Signage at Food Station

Note: These three options also include the benefits listed under Bronze Sponsor

2018 "Dose of Awareness" 5K Walk/Health Expo

Health Expo Exhibitor Program

An important feature of the Dose of Awareness event is the information that will be made available to our attendees through our Health Expo. We are inviting non-profit organizations, county health agencies and for-profit businesses to join us in providing information about products and services that are related to the following:

- Mental health and substance use disorder treatment and support services
- Family support services
- Substance abuse prevention
- Alternative mental and physical health management options (e.g., yoga, chiropractic, acupuncture, physical fitness, mindfulness, etc.)
- Others (please contact us if you believe your product or service is a good fit for this event but isn't included in the options above)

Why Become an Exhibitor?

- Educate community members about the products and services you have to offer
- Identify prospective business connections and users of your products and services

Exhibitor Cost

Non-Profit Organizations/Agencies: FREE

- Includes one 6' table, two chairs and a **shared** tent
- Includes listing as a Health Expo Exhibitor on the event program

For-Profit Businesses: \$250.00

- Includes one 6' table, two chairs and a **non-shared tent**
- Includes listing as a Health Expo Exhibitor on the event program

Registration Deadline: March 10, 2018

Note: Every effort will be made to avoid having duplicate services and products exhibited at our event. Exhibitors will be confirmed on a first come, first served basis. The organizers reserve the right not to accept Exhibitors they believe are not a good fit for this event.

Contact April Rovero at info@ncapda.org or 925-480-7723 to register if you would like to be an Exhibitor this year or if you have any questions.