



2020 “My Natural High” Art Contest

Overview

Subject: "My Natural High" - What Inspires YOU to stay substance free?

Sponsor: National Coalition Against Prescription Drug Abuse

Qualifications: All public, private and home-schooled students attending high school (grades 9-12) in Alameda and Contra Costa Counties, California.

Prize Awards: All contest participants are encouraged to attend NCAPDA’s *Art for Action* event on April 26, 2020 at the San Ramon Community Center where the top 20 winners will be recognized, and the top 3 winners will be awarded cash prizes.

Prizes: These cash prizes will be awarded:

1st Place - \$100

2nd Place - \$75

3rd Place - \$50

IMPORTANT: Please read through the following Art Contest Guidelines, Scoring Rubric and Contest Rules before designing and submitting your artwork for judging.

Note: Contact NCAPDA via e-mail at info@ncapda.org or 925-480-7723 if you have questions regarding this art contest.

Art Contest Guidelines

Each student may submit one piece of art for judging.

Submissions may include digital, photographic or hand drawn art that when framed is no more than 16 x 20 inches in size.

Important: “My Natural High” must appear somewhere on the artwork submitted.

Use your artwork to show what inspires you to remain substance free. Consider using these questions to help with your design:

- What are your academic or other interests?
- What do you enjoy learning about or doing?
- How much do your family and friends mean to you?
- What are your future goals, hopes and dreams?
- How do you want to make a difference in the world?

Submission Process

Deadline: March 27, 2020

Contest submissions must be e-mailed to info@ncapda.org and received by the deadline to be eligible for judging. Attach the following to your e-mail message:

1. A high-quality photo of your artwork in JPEG format.
2. The **My Natural High Art Contest Rules** form below, signed by you and your parent/guardian.

Judging

Artwork will be judged based on Creativity/Originality, Adherence to Theme and Overall Appeal/Quality. Judges will include adults and youth affiliated with NCAPDA.

Please review our following **Scoring Rubric** that the contest judges will be using before you begin developing your artwork. This should help you design your art in a way that will give you the highest score possible.

My Natural High Art Contest

Scoring Rubric

Entrant's Name _____ Artwork # _____

Evaluator Name _____

Overall Score

	WOW! 9 - 10 Points	On the Mark 6 – 8 Points	Needs Some Work 3 – 5 Points	Needs Lots of Work 0 – 2 Points
Creativity / Originality <u>10</u> Points Possible				
Adherence to Theme <u>10</u> Points Possible				
Overall Appeal/Quality <u>10</u> Points Possible				

Comments:

SCORING WORKSHEET

Creativity/Originality

WOW! 9 – 10 Points	ON THE MARK 6 – 8 Points	NEEDS SOME WORK 3 – 5 Points	NEEDS A LOT OF WORK 0 – 2 Points
Original, creative and unique. <i>Something you don't generally see and that grabs your attention.</i>	Some original thought and is moderately creative. <i>Something that's nice but doesn't grab your full attention.</i>	Has little original thought. <i>Some creativity. Part(s) of it may grab you, but not all of it.</i>	No original thinking. <i>Generic...been there, done that.</i>

Adherence to Theme

WOW! 9 – 10 Points	ON THE MARK 6 – 8 Points	NEEDS SOME WORK 3 – 5 Points	NEEDS A LOT OF WORK 0 – 2 Points
Includes the words "My Natural High" and the theme is clearly recognizable.	Includes the words "My Natural High" and the theme is adequately recognizable.	Includes the words "My Natural High" and the theme is slightly recognizable.	Includes the Words "My Natural High" but there is no connection to the them.

Overall Appeal/Quality

WOW! 9 – 10 Points	ON THE MARK 6 – 8 Points	NEEDS SOME WORK 3 – 5 Points	NEEDS A LOT OF WORK 0 – 2 Points
<i>Excellent quality and is very appealing and memorable.</i>	<i>Quality and appeal is good, but it's not too memorable.</i>	<i>Quality and appeal is somewhat weak and could use a revisit</i>	<i>Quality and appeal is completely off the mark</i>

2020 “My Natural High” Art Contest Rules

Entrant Name _____

Entrant Phone Number _____ E-mail Address _____

Entrant School _____ Grade _____ City _____

Artwork Description _____

What ‘Natural High’ Keeps YOU Substance Free? _____

1. All artwork must include the words **My Natural High** somewhere on the piece of art.
2. The top 20 winners will be required to exhibit their framed art at NCAPDA’s *Art for Action* event at the San Ramon Community Center on April 26, 2020. Inability to make art available for display will result in disqualification as one of the contest’s top 20 winners. The artist’s attendance at this event is encouraged, but not required to be a top 20 winner.
3. Art provided for display at the *Art for Action* event must be framed and include attached hanging hardware.
4. The following information must be securely attached to the back of the art: **Entrant Name, Phone Number and E-mail Address.**
5. Art to be exhibited must be delivered and picked up as directed by NCAPDA.
6. Entrants agree to permit the use of their name and artwork for publicity purposes by NCAPDA.
7. Entrants agree that NCAPDA has a universal, irrevocable and non-exclusive license to exhibit the original and digital forms of the submitted artwork without payment to the artist.
8. Artwork may not depict any trademarks or copyrighted materials, logos or brand names, including those of NCAPDA.
9. By submitting the artwork, the artist represents that: 1) everything depicted in the artwork is original to this contest and does not infringe upon or otherwise violate any right of any person or other entity; 2) he/she has all rights, licenses, permissions and consents necessary to submit the artwork into the contest; and 3) no person/entity other than the Entrant has any rights to the artwork.
10. The Entrant agrees that NCAPDA may post a digital image of their artwork on our websites and social medial sites, with or without the name of the Entrant.
11. The opinions and statements expressed in the Entrant’s artwork are solely those of the Entrant and not those of NCAPDA. Artwork that is determined by the judges to be harmful or offensive to others will be considered unacceptable and will not be judged. Entrants will be notified of this as soon as possible after this determination is made.
12. NCAPDA is not liable for any injuries on the Entrant’s part during the development of their artwork or for broken equipment, material and services used to produce the artwork submitted. The Entrant assumes all responsibility for damages, injuries and cost associated with their submission.
13. **NOTE:** The Entrant agrees that all or a part of their artwork may be used by NCAPDA for the *Art for Action* event T-shirt. If the Entrant’s artwork is chosen for this purpose, he/she will be formally recognized by NCAPDA as the T-shirt design artist and will be given a monetary award of \$100.

I understand and agree to abide by the **My Natural High Art Contest** rules as outlined above.

Entrant’s Name _____ Date _____
Print Signed

_____ has my permission to participate in the **My Natural High Art Contest** in accordance with the rules outlined above.

Parent/Guardian Name _____ Date _____
Print Signed