

SPONSORSHIP INFORMATION



The National Coalition Against Prescription Drug Abuse (NCAPDA) has created an exciting new campaign, ‘Dose of Action’, that is designed to both educate and engage community members in doing their part to tackle our nation’s prescription drug/opioid epidemic.

To support our various activities associated with this campaign, we are rolling out our new annual Dose of Action Sponsorship Program. Sponsorship will now run for one full year from the date we receive your sponsorship donation and will provide multiple recognition opportunities throughout the year, as shown on our enclosed Sponsorship Options page.

Why Become a Sponsor?

Prescription drug abuse is recognized as a national health crisis throughout the U.S., affecting virtually every community in America.

Sponsors can become catalysts for combating this critical public health emergency in the communities they care about through their participation in our sponsorship program.

Who Should Become a Sponsor?

- ✓ Businesses, organizations, and individuals wanting to demonstrate their leadership in tackling this epidemic and helping to build safer and healthier communities.
- ✓ Businesses wanting to help build a larger pool of potential employees who are drug free.
- ✓ Businesses and organizations wanting to develop and grow their professional and personal networks.

How to Become a Sponsor?

- ✓ Contact us at 925-480-7723 or info@ncapda.org.
- ✓ Payments can be made via credit card at www.ncapda.org or checks (preferred) made payable to NCAPDA can be mailed to the following address:

NCAPDA
P.O. Box 87
San Ramon, CA 95483

Donations are tax deductible to the extent allowed under current tax laws.

Federal Tax I.D. 90-0769605

SPONSORSHIP OPTIONS

| BENEFITS | SIGNATURE \$5,000 | GOLD \$2,500 | SILVER \$1,000 | BRONZE \$500 |
|--|----------------------|-----------------|-------------------|-----------------|
| Sponsor Listing on Websites | 3 | 2 | 1 | |
| Sponsor Listing on Dose of Action Virtual Fundraiser Registration Site | ✓ | ✓ | ✓ | |
| Exhibitor Table and Chairs Tent for Outdoor Events | ✓ | ✓ | ✓ | ✓ |
| Recognition on Event Sponsor Signage and Program | ✓ | ✓ | ✓ | |
| Announced Recognition at Events | ✓ | ✓ | ✓ | |
| Featured Posting on NCAPDA Social Media Sites | 4/Year | 3/Year | 2/Year | 1/Year |

In-Kind Sponsorship Opportunities

We are typically in need of the following items for our events: signage, t-shirts, tote bags, tents, tables, chairs, photography, video, music, food/water. Recognition level is determined by the retail value of the in-kind donation. For more information about In-Kind Sponsorship opportunities, please contact us at 925-480-7723 or info@ncapda.org.

Available Website Listing Options (Choose 1-3 websites depending on Sponsorship level)

NCAPDA (www.ncapda.org)

Dose of Action (www.doseofaction.org)

Contra Costa County MEDS Coalition (www.cccmedscoalition.org)

2019/2020 Planned Events (Recognition depends on chosen Sponsorship level)

Dose of Action Virtual Fundraiser

Dose of Action Art Festival in Contra Costa County, CA

International Overdose Awareness Day Rally at the Capitol in Raleigh, NC

Note: The same level of sponsorship recognition will be provided for additional NCAPDA events yet to be scheduled for 2019-2020.

NAME OF BUSINESS _____

LIST OUR NAME AS _____

WEBSITE ADDRESS _____

Main Contact Information

Name _____

Address _____

City _____ State _____ Zip _____

Primary Phone _____ Secondary Phone _____

E-mail Address _____

Sponsorship Commitment and Options

Signature (\$5,000) Gold (\$2,500) Silver (\$1,000) Bronze (\$500)

We plan to exhibit at event/s in: CA NC

We plan to bring our own personalized tent (outdoor events only): Yes No

Payment Options

Check Enclosed is our Sponsorship check in the amount of \$ _____

Please make check payable to NCAPDA and mail it along with this completed form to: NCAPDA P.O. Box 87, San Ramon, CA 94583

Credit Card I will pay online by credit card at www.ncapda.org

Please complete and mail this form to: NCAPDA P.O. Box 87, San Ramon, CA 94583

Authorized Signature _____ Date _____

Questions? Contact us at info@ncapda.org or 925-480-7723